

STATE OF OKLAHOMA

2nd Session of the 60th Legislature (2026)

SENATE BILL 1241

By: Coleman

AS INTRODUCED

An Act relating to ticket sales; creating the Oklahoma Fraud and Ticketing Accountability Act; providing short title; amending Sections 1 and 2, Chapter 218, O.S.L. 2023 (15 O.S. Supp. 2025, Sections 774 and 774.1), which relate to definitions, and prohibited use or sale of software to be used on ticket sellers' websites; updating statutory reference; updating statutory language; defining terms; prohibiting use or creation of certain bot; requiring certain seller to disclose certain requirements at certain point; prohibiting certain seller from offering or selling certain ticket; prohibiting certain resale of certain admission ticket; allowing certain persons to restrict transferability; allowing venue operators to enforce certain policies; prohibiting certain seller from facilitating sale of ticket above certain price; requiring certain seller to issue certain refund; allowing nonprofit organization to offer certain choices for refund of certain ticket; requiring certain venue to provide certain contact information for the Attorney General; prohibiting certain use or display without authorization; prohibiting implication of certain affiliations; establishing certain violations as unfair or deceptive trade practice subject to the Oklahoma Consumer Protection Act; allowing certain persons to bring certain civil action; construing provisions; providing for noncodification; providing for codification; and providing an effective date.

1 BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

2 SECTION 1. NEW LAW A new section of law not to be  
3 codified in the Oklahoma Statutes reads as follows:

4 This act shall be known and may be cited as the "Oklahoma Fraud  
5 and Ticketing Accountability Act".

6 SECTION 2. AMENDATORY Section 1, Chapter 218, O.S.L.  
7 2023 (15 O.S. Supp. 2025, Section 774), is amended to read as  
8 follows:

9 Section 774. As used in ~~this act~~ Section 774 et seq. of this  
10 title:

11 1. "Admission ticket" means any physical, electronic, or other  
12 form of evidence of a right of entry to a venue or an entertainment  
13 event for one or more events at a specified date and time;

14 2. "Bot" means any machine, device, computer program,  
15 artificial intelligence, or software that bypasses security measures  
16 or ticket purchase limits, alone or with human assistance, to  
17 acquire admission tickets on a retail platform;

18 3. "Event" means a concert, theatrical performance, sporting  
19 event, exhibition, show, or other similar activity held in this  
20 state;

21 4. "Face value" means a price printed on the admission ticket  
22 or listed by the primary ticket seller at the point of initial sale,  
23 excluding taxes, service fees, or delivery charges;

1       ~~3.~~ 5. "Initial sale" means the first sale of an admission  
2 ticket by the ticket seller, which may include the distribution of  
3 admission tickets under an agreement between the ~~ticket~~ ticket  
4 seller and the recipient;

5       ~~4.~~ 6. "Person" means any individual, partnership, corporation,  
6 limited liability company, other organization, or any combination  
7 thereof;

8       ~~5.~~ 7. "Place of entertainment" means any privately or publicly  
9 owned or operated entertainment facility within this state, such as  
10 a theater, stadium, museum, arena, park, racetrack, or other place  
11 where concerts, theatrical performances, sporting events,  
12 exhibitions, shows, or other similar activities are held and for  
13 which an entry fee is charged;

14       ~~6.~~ 8. "Presale" means a sale of admission tickets at or below  
15 the price printed on the ticket by, or with the permission of, a  
16 ticket seller, prior to their release to the general public;

17       9. "Primary ticket seller" means a venue, promoter, or provider  
18 authorized to sell tickets to the public at the point of initial  
19 sale including, but not limited to, public school districts and  
20 nonprofit organizations;

21       ~~7.~~ 10. "Promoter" means a person who organizes financing and  
22 publicity for an entertainment event; ~~and~~

23       11. "Resale" means any second or subsequent sale of an  
24 admission ticket, by any method including, but not limited to, in-

1 person, telephone, electronic mail, facsimile, or electronic  
2 platforms. Resale shall not include tickets returned to or  
3 exchanged by the primary ticket seller;

4 12. "Reseller" means a person or entity that offers or sells an  
5 admission ticket after its initial sale;

6 13. "Secondary ticket exchange" means a marketplace, online  
7 platform, or other entity facilitating resale of admission tickets;

8 14. "Speculative ticket" means an admission ticket offered for  
9 sale that the reseller does not own, possess, or have the  
10 contractual right to deliver;

11 15. "Sports" means any athletic competition, contest, or event  
12 in which individuals or teams participate in games, matches, or  
13 exhibitions of skill, agility, strength, or endurance whether  
14 amateur, collegiate, or professional. Sports shall not mean  
15 theatrical, musical, or other live entertainment performances, even  
16 if occurring in a sports venue;

17 ~~8.~~ 16. "Ticket seller" means a person that makes admission  
18 tickets available, directly or indirectly, at an initial presale or  
19 sale to the general public, and may include an owner or operator of  
20 a place of entertainment, a sponsor or promoter of an event, a  
21 sports team participating in an event, a theater company, a musical  
22 group, or similar participant in an event, or an employee or agent  
23 of any such person; and

1       17. "Total price" means the price paid for an admission ticket,  
2       including all mandatory fees, service charges, and taxes, and  
3       excluding shipping charges and government-imposed fees.

4       SECTION 3.       AMENDATORY       Section 2, Chapter 218, O.S.L.  
5       2023 (15 O.S. Supp. 2025, Section 774.1), is amended to read as  
6       follows:

7       Section 774.1. A. A person shall not:

8       1. Use software or a bot to circumvent, thwart, interfere with,  
9       or evade a security measure, access control system, or other control  
10      measure on a ticket seller's Internet website; ~~or~~

11      2. Sell software or a bot that is advertised for profit with  
12      the express purpose to circumvent, thwart, interfere with, or evade  
13      a security measure, access control system, or other control or  
14      measure on a ticket seller's Internet website; or

15      3. Use or create a bot to:

16          a. purchase tickets for any single Internet admission  
17          ticket sale,

18          b. use multiple Internet protocol (IP) addresses,  
19          purchaser accounts, or electronic mail addresses to  
20          exceed posted ticket limits, or

21          c. circumvent electronic queues, presale codes, sales  
22          volume limitations, security or access control  
23          measures.

1 B. The user or seller shall be in violation of subsection A of  
2 this section if the user or seller knows or should know that:

3 1. The purpose of the software or bot is to circumvent, thwart,  
4 interfere with, or evade a security measure, access control system,  
5 or other control or measure on a ticket seller's Internet website in  
6 order to purchase admission tickets during the initial sale or  
7 presale for an event held at a place of entertainment; or

8 2. The use of the software or bot led to the admission tickets  
9 being resold on the initial seller's Internet website or an Internet  
10 site used for the ~~resell~~ resale of admission tickets for a price  
11 above the admission ticket's initial cost.

12 C. Any violation of this section shall constitute an ~~unlawful~~  
13 ~~business~~ unfair or deceptive trade practice and shall be subject to  
14 the provisions of the Oklahoma Consumer Protection Act.

15 SECTION 4. NEW LAW A new section of law to be codified  
16 in the Oklahoma Statutes as Section 774.2 of Title 15, unless there  
17 is created a duplication in numbering, reads as follows:

18 A. A primary ticket seller, secondary ticket exchange, or  
19 reseller shall clearly and conspicuously disclose at the point of  
20 selection:

21 1. The total price, including all mandatory fees and taxes;  
22 2. Itemization of base price, face value, service fees, and  
23 taxes; and  
24  
25

1       3. Seat location or section, row, and seat number, if  
2 applicable.

3       B. 1. No reseller shall offer or sell a speculative ticket or  
4 more than one copy of the same ticket for an event.

5       2. Admission tickets shall not be resold prior to the initial  
6 public sale. Complimentary admission tickets shall not be resold by  
7 ticket exchanges.

8       3. Artists, venues, and private ticketing providers may  
9 restrict transferability if terms and conditions are clearly  
10 disclosed and acknowledged by the purchaser prior to sale.

11       4. Tickets shall be considered licenses. Venue operators may  
12 enforce policies regarding conduct, behavior, public health, safety,  
13 or age, and may establish limits on the quantity of tickets  
14 purchased.

15       5. No primary ticket seller, secondary ticket exchange, or  
16 reseller shall sell, offer, or facilitate resale of any admission  
17 ticket at a total price greater than one hundred ten percent (110%)  
18 of the total price of the original ticket, including applicable fees  
19 and taxes. This paragraph shall not apply to charitable fundraising  
20 events, school auctions, or other fundraising activities with  
21 explicit written permission from the place of entertainment,  
22 promoter, venue, or artist to exceed ticket resale above one hundred  
23 ten percent (110%).  
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1       6. For admission tickets purchased for a series of events,  
2 resale of a single event admission ticket shall not exceed the total  
3 price of a comparable admission ticket, including fees and taxes.

4       C. 1. A primary ticket seller, secondary ticket exchange, or  
5 reseller shall issue a full refund within ten (10) days if the:

- 6           a. event is canceled,
- 7           b. ticket is counterfeit or invalid,
- 8           c. ticket location does not conform to the description  
9               provided at the time of purchase, or
- 10          d. ticket is not made available prior to the event.

11       2. Pursuant to paragraph 1 of this subsection, a nonprofit  
12 organization may offer the choice to donate the cost of the  
13 admission ticket to the nonprofit organization, exchange to another  
14 performance or event, or receive a refund subject to the terms of  
15 the organization's refund policy.

16       3. The venue shall provide contact information for the Attorney  
17 General if the purchaser presents an invalid ticket.

18       4. Nothing in this subsection shall be construed to alter any  
19 rights or obligations under federal payment card laws including, but  
20 not limited to, Regulation E of 12 C.F.R., Part 1005.

21       D. No person, resale platform, reseller, or operator of any  
22 website purporting to sell or offer for sale event tickets shall:  
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1       1. Use or display, without authorization, the name, mark, logo,  
2 likeness, or intellectual property of an artist, venue, or event  
3 organizer in promotional materials, social media, or advertisement;

4       2. Imply affiliation or endorsement with a venue, team, or  
5 artist, including the use of the word "official", unless authorized  
6 in writing; or

7       3. Engage in commercial representations that are reasonably  
8 likely to mislead consumers.

9       E. Any violation of this act shall constitute an unfair or  
10 deceptive trade practice and shall be subject to the provisions of  
11 the Oklahoma Consumer Protection Act.

12       F. Any aggrieved person may bring a civil action for actual  
13 damages and restitution. The court may award court costs and  
14 attorney fees to a prevailing party.

15       G. Nothing in this act shall be construed to include sports in  
16 the provisions of this act.

17       SECTION 5. This act shall become effective November 1, 2026.

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